

FUNDACIÓN TROPICALIA

EIGHT YEARS
OF DRIVING
SUSTAINABLE
DEVELOPMENT
IN MICHES,
DOMINICAN
REPUBLIC

FUNDACIÓN TROPICALIA

Fundación Tropicalia designs and implements programs for the local community in four key areas: education, environment, productivity, and socio-cultural advocacy. Established in 2008 by Tropicalia, the foundation drives sustainable, socioeconomic development in Miches by working in partnership with the community and institutions from the private, public, civil society and academic sectors. The diversity of our partnerships allows for innovative, high-impact programs and the efficient use of resources.

With eight years of on-the-ground experience, the Fundación Tropicalia team continues to successfully advance sustainable development through high-impact initiatives, local stakeholder engagement, and shared value opportunities to drive business solutions to the most pressing social problems in the region.



OUR PARTNERS

GOVERNMENT

Ministry of Agriculture 2013 – present. Fundación Tropicalia and the Ministry of Agriculture collaborate on special projects related to agricultural supply chains and technical training for farmers.

Ministry of Education of the Dominican Republic 2010 – present. Fundación Tropicalia and the Ministry of Education of the Dominican Republic work to improve the quality of education in the Miches school district.

Ministry of Environment and Natural Resources 2013 – present. Fundación Tropicalia collaborates on special projects related to the environment, research and education.

Ministry of Telecommunications (INDOTEL) 2009-2012. We established community computing centers and provided digital literacy and online teacher training workshops.

Municipality of Miches 2008 – present. Tropicalia/Fundación Tropicalia and the Municipality of Miches collaborate on special projects related to culture, sports, education and environment.

BUSINESS, CIVIL SOCIETY & NON-PROFIT ORGANIZATIONS

ADOPEM Bank 2015 – present. Fundación Tropicalia and ADOPEM Banco work together to widen the scope of financial services available to the micro entrepreneurs that are supported by Fundación Tropicalia programs.

ADOPEM NGO 2015 – present. Fundación Tropicalia and ADOPEM NGO work together to bring financial and women's empowerment education programs to the Miches community.

Artemiches 2008-2014. In support of the arts and cultural events in Miches.

Dominican Institute for Integral Development (IDDI) 2011-2014. We collaborated on special projects to improve their design or increase access to funding.

EDUCA (Acción Empresarial por la Educación) 2013 – present. Fundación Tropicalia and EDUCA work together to improve public education policy, create brand awareness and drive impact in Miches education programs.

Fondo para el Desarrollo, Inc. (FONDESA) 2008 – present. Fundación Tropicalia and FONDESA work together to democratize access to financial services, diversify banking products and support the inclusion of micro and small enterprises in the tourist and agricultural supply chains.

Fundación Cisneros 2009-2013. We worked with the AME and Think Art programs to bring professional development opportunities to teachers in the Miches school district.

Fundación Orange Dominicana 2013-2014. We received support from Fundación Orange for our annual girls' summer camp, "Soy niña, soy importante".

Junior Achievement Dominicana (JADOM) 2013-2014. We bring financial and entrepreneurship education curriculum to high school students in Miches.

Junta Agroempresarial Dominicana (JAD) 2015 – present. Fundación Tropicalia and JAD work together to bring development opportunities to local farmers and agribusinesses in Miches.

National Business Network for Environmental Protection (ECORED) 2008 – present. Fundación Tropicalia gains access to a private-sector network that increases environmental protection efforts and promotes public-private sector dialogue.

The Ocean Foundation 2015-present. We collaborate on special projects to increase our access to funding in the United States.

INTERNATIONAL ORGANIZATIONS

Inter-American Development Bank, Multilateral Investment Fund (IDB-MIF) 2012 – present. Fundación Tropicalia and the IDB/MIF execute a project for the inclusion of micro and small enterprises into the sustainable tourism supply chain in Miches.

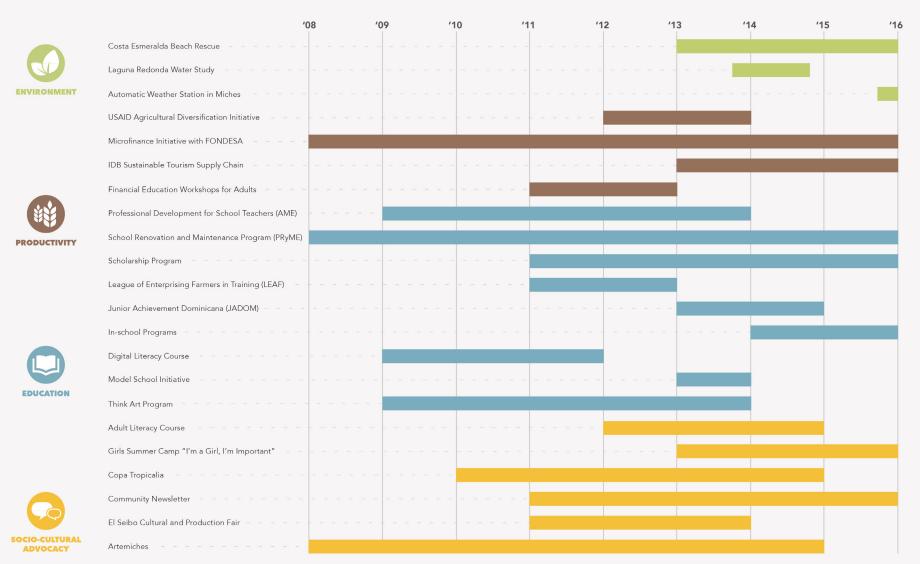
Rural Economic Development Dominican Foundation / Fundación REDDOM / US- AID 2012-2013. We established and cultivated 1.580 m² of greenhouse infrastructure, provided technical training to farmers, and nutrition workshops to Miches families.

ACADEMIC INSTITUTIONS

Open University for Adults (UAPA) 2011-2012. We designed and implemented financial education workshops for adult learners and microentrepreneurs in Miches.

Universidad ISA (College of Agriculture) 2011 – present. Fundación Tropicalia and Universidad ISA host a scholarship program for Miches students who are interested in agricultural science and science education careers.

OUR PROGRAMS AT A GLANCE 2008-2015







Laguna Redonda Water Study

10/2013-10/2014

ONE TWELVE-MONTH STUDY

Water samples were taken daily for 365 days and compared to weather patterns in order to understand contamination sources

Results and recommendations were delivered to MARENA in 2015.



Costa Esmerelda Beach Rescue

OF COASTLINE PROTECTED

EMPLOYEES TRAINED

The Costa Esmerelda Beach Rescue program ran from 2013-2014, and will be picking up again in 2016.

Automatic Weather Station in Miches

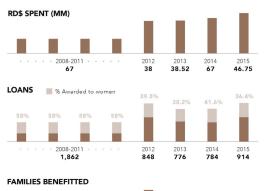
9/2015-12/2015

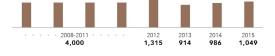
4 MONTHS of climatology data collected in the first year of operation.

Data is uploaded to an online weather platform every minute on www.wunderground.com



Microfinance Initiative with FONDESA





JOBS STRENGTHENED · · · · 2008-2011 · · · · · 2013 2014

1,177

RD\$ MILLION spent to date

400

*This total amount represents rounded figures and therefore the sum of each annual amount spent and the total are not identical

1,011

1,181

902

Financial Education Workshop for Adults

2011-2012

ADULTS TOTAL

IDB Sustainable Tourism Supply Chain

US\$131.910 disbursed (17.6% of IDB/MIF's planned investment)

2014

US\$60.040 disbursed (8% of IDB/MIF's planned investment)

2015

US\$64,691 disbursed (8.7% of IDB/MIF's planned investment)

PROJECT HIGHLIGHTS

- 1. 110 farmers participate in organic and sustainable agricultural workshops.
- 2. FT successfully establishes COOPROMI, Miches' first multiple services cooperative with the mission of formalizing and organizing sale and production of fruits and vegetables.
- 3. FT partners with JAD and ADOPEM to further support the project and execute recommendation of mid-term evaluations.
- 4. FT launches business plan competition Miches Si, and winners begin business plan development program with ADOPEM NGO.

US\$256,641

TOTAL DISBURSED

(34.4% of IDB/MIF's planned investment)

USAID / REDDOM Agricultural Diversification and Food Security Initiative 2012-2013



US\$95,000

FARMERS

receive organic and sustainable agriculture workshops



123 beneficiaries

1,580 m² greenhouse

infrastructures

WOMEN receive nutrition workshops

CHILDREN

participate in the Miches Saludable Summer Camp

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Professional Development for School Teachers (AME) of Fundación Cisneros



2009 8 Teachers

77 Teachers

54 Teachers

15 Teachers

2013 93 Teachers

TEACHERS TOTAL 119 of which passed the program

COURSES TAUGHT at 15 institutions

PARTICIPATING EDUCATION CENTERS

Escuela El Cedro; Escuela La Mina; Escuela Básica La Gina; Liceo TV Centro la Gina; Escuela KM.6; Escuela Los Franceses; Escuela Lucas Guibbes; Liceo Secundario Padre Daniel; Distrito Educativo 12-03; Km10; Fundacion Tropicalia; Escuela Hicaco Blanco, Escuela Vocacional de la F.F.A.A. de Miches, Distrito 12-04, Visión Mundial.

COURSES

Education, Human Development & Poverty Alleviation; Skills for School Administration and Management; Teaching Environmental Education; Teaching Health Education; Applying & Using ICTs in Primary School Education: Ethics in School: Peace & Conflict Resolution; MATEMATEL: Building Blocks for Teaching Business & Business Planning; Developing Business Opportunities and Entrepreneurship; School Communication and Organization

Model School Initiative

La Mina Primary School 150 STUDENTS

Impacted from 1st to 4th grade

In-School Programs

2014

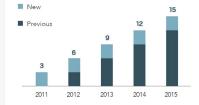
2015

75 Students in 2 schools

201 Students in 2 schools

TOTAL STUDENTS and ongoing

Scholarship Program



STUDENTS SUPPORTED THROUGH THE PROGRAM



5 STUDENTS

Who recieve program services, but their scholarships are 100% from the Ministry of Education because they study education

2222 2222

15 SCHOLARSHIPS

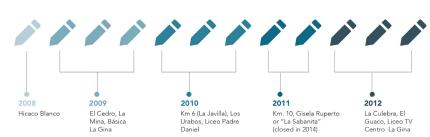
Digital Literacy Course

2011-2012

TEACHERS

SCHOOLS

School Renovation and Maintenance Program (PRyME)



2013

Supported a network of 12 schools, in five of which larger projects took place, impacting 44 teachers and 1,631 students

2014

Supported a network of 11 schools (one closed), two of which larger projects took place, impacting 23 teachers and 492 students

2015

Supported a network of 12 schools (one reopened), two of which larger projects took place, impacting 11 teachers and 189 students

SCHOOLS

TEACHERS

2,890

STUDENTS TOTAL

League of Enterprising Farmers in Training (LEAF) & Junior Achievement Dominicana (JADOM)

2011 45 students from 3 schools

2012 45 students from 1 schools

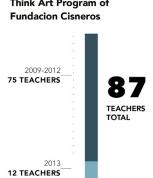
LEAF becomes JADOM

STUDENTS TOTAL

2013 100 students from 1 school

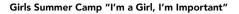
2014 200 students from 2 schools

Think Art Program of **Fundacion Cisneros**



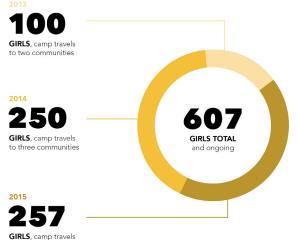
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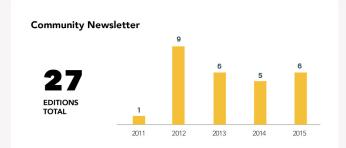
SOCIO-CULTURAL ADVOCACY



A recreational and educational camp for 9-12 year-old at-risk girls, where they learn about their value in society and how to make timely life choices.

to three communities





Copa Tropicalia

1st tournament. 2010 Copa Tropicalia was handled as a multi-weekend event that culminated in the championship. Fundación Tropicalia organized multiple teams with students from 8-18 years old, according to age.

2nd tournament. 2011 Copa Tropicalia repeated 2010 methodology.



2012

PLAYERS TOTAL

3rd tournament, 2012 tournament changes to a one-day event, 40 players total played in El Cedro.

2013

TOTAL

PLAYERS

4th tournament. Repeat of 2012 methodology, 3 teams, 60 players total played in Miches.

2014

TOTAL

PLAYERS

5th tournament. Repeat of 2012 methodology, 3 teams, 60 players total played in Miches.

El Seibo Cultural and **Production Fair**

2011-2013 ARTISANS

SUPPORTED

Adult Literacy Program

The program worked with Plan Nacional de Alfabetización "Quisqueya Aprende Contigo" since 2013.

2012

ADULTS

2014

ADULTS

ADULTS

Artemiches

Fundación Tropicalia supports Artemiches, a local non-profit that brings general cultural programs and awareness to the Miches community, including painting and sculpture workshops; Semana Cultural Artemiches; and a "New Face for Miches" where volunteers paint colorful murals on the facades of the homes lining the main entrance of town.

First year

2009 Second year

2010 Third Year

2011 Fourth Year

2012 30 homes painted with "New Face for Miches"

2013 60 homes painted with "New Face for Miches'

2014 40 homes painted with "New Face for Miches"



HOMES painted

YEARS of support

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